

Exhibit A

Pioneer Communications Cable Television Advertising Local Insertion Daypart Rates

9500 SUBS*: Ulysses, Sublette, Satanta, Hugoton, Lakin, Holcomb, Deerfield, Richfield, Rolla, Hickok, Johnson, Big Bow, Manter, Moscow, Syracuse, Kendall, Coolidge, Tribune, Leoti, Marienthal, Horace, Sharon Springs & Scott City

Network	Weekpart	Daypart	Time	Spot Rate	
				10-119	120+
ESPN CNN FOXNEWS LIFETIME	Mon-Sun	ROS	12am-12am	4.25	3.25
	Mon-Fri	Daytime	6am-5pm	5.50	4.50
		Primetime	5pm-12am	10.00	8.50
	Sat-Sun	All Day	5am-12am	9.00	7.50
DISCOVERY ESPN2 FOXSPORTS TBS TNT	Mon-Sun	ROS	12am-12am	4.25	3.25
	Mon-Fri	Daytime	6am-5pm	5.50	4.50
		Primetime	5pm-12am	9.50	8.00
	Sat-Sun	All Day	5am-12am	9.00	7.50
A&E CNBC FOOD HGTV SPIKE	Mon-Sun	ROS	12am-12am	4.00	3.25
	Mon-Fri	Daytime	6am-5pm	5.50	4.50
		Primetime	5pm-12am	8.50	7.50
	Sat-Sun	All Day	5am-12am	8.50	7.50
COMEDY HISTORY MSNBC TLC USA	Mon-Sun	ROS	12am-12am	4.00	3.25
	Mon-Fri	Daytime	6am-5pm	5.00	4.00
		Primetime	5pm-12am	7.50	6.50
	Sat-Sun	All Day	5am-12am	7.50	6.50
UNIVISION	Mon-Sun	ROS	12am-12am	4.50	3.25
	Mon-Fri	Daytime	6am-5pm	6.00	5.00
		Primetime	5pm-12am	10.00	8.50
	Sat-Sun	All Day	5am-12am	10.00	8.50

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In addition to the above schedule, alternate dayparts, fixed positions, and specific programs and packages may be custom ordered on all networks; availability and rates are available upon consultation with an advertising sales representative and confirmation by Pioneer Communications.

Terms and Conditions

1. Above rates are based on 30-second commercial spots and a minimum purchase of no less than 10 avails.
2. Above networks, dayparts, and rates are based upon availability.
3. Rates, networks, programs, and system subscriber counts are subject to change without notice.
4. Commercial media must be presented in Betacam SP, D9, DVCAM, DV, or Broadcast SVHS videotape format(s), alternate Avid OMF, MPEG-2, or Quicktime digital media format(s) may also be accepted, provided that they meet minimum specifications and file compatibility concerns.
5. All pre-produced commercial orders and associated media must be presented by Wednesday at 1:00PM (CST) in advance of a following broadcast week's start date. Additional charges may apply for expedited orders.
6. All commercial orders and associated media with final commercial production to be produced by Pioneer Communications media production services must be submitted no less than 10 business days prior to the requested start date of the commercial flight. Additional charges may apply for expedited orders.
7. Payments for advertisements are required within 30 days upon receipt of invoice, unless otherwise specified.
8. Univision is a Spanish-language network and requires copy and associated media to be provided in Spanish-language format.